



AFFILIATE PARTNER PROGRAM FAQ & AGREEMENT

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My purpose is to create the still beauty of color and to capture the peace of the present moment where we connect with our pure potential.

This I offer in exchange for wealth and prosperity for my business partners and for my company. We keep our commitments to one another while acting responsibly and with integrity.

”

- Ann Rea | Artist, CEO



We are so happy.

Although we knew Robert Rauschenberg (American Art legacy) and know some other contemporary artists, we only collected their prior works of art. This commission has been special in many ways. ”

-Mrs. Sandi Moran, patron & president of the Naples, Florida Chaîne des Rôtisseurs

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In less than four years the value of Wine Country artist Ann Rea's work has increased 231%. 'Fortune', the 'Fine Living' channel, and American Art icon, Wayne Thiebaud recognize her extraordinary talent.

I'd invest in a rising star today.”

- Christopher Sawyer
"Sommelier to the Stars"



BLENDING OLD AND NEW WORLD TRADITIONS

Blending old and new world traditions, Ann paints colors inspired by sunlight. With the direct mentorship she received from American Art icon Wayne Thiebaud, she paints in the timeless tradition of French Impressionists like Monet, *plein air* (in the open air).

Imagine a unique and personal, once in a lifetime experience. Imagine choosing your favorite wine and walking along the vines with the nationally acclaimed artist and winemaker. Then the artist returns to capture the colors of the vista in oils, exclusively for you. And this custom creation is scaled to your liking. You'll also experience the creation of your painting, through the artist's eyes, via a dedicated creative online diary on annrea.com. And look forward to the possibility of seeing your painting featured in Ann Rea's upcoming book series "Colors of Terroir" to be published soon and available on annrea.com.

INCREASINGLY COLLECTIBLE WORKS

Ann's work is gaining increasingly collectible status. Her work and inspiring story continue to be featured in the national media, most recently on *Fine Living* and NBC's *In Wine Country*, "The Tasting Panel", "Practical Winery and Vineyard Management", and "Fortune" magazines. Read about her blue ocean business strategy in "Career Renegade" by Jonathan Fields, published by Random House. Her talent is commended by Wayne Thiebaud (an American Art icon). Her work is acquired by a growing list of collectors and celebrities across the US, Canada, and Europe, including Bob Proctor, host of the movie "The Secret."



"Sundown Vines December" Ann Rea ©, oil on canvas, Continuum Estate, collection of Sandi Moran, art patron & president of the Naples, FL **Chaîne des Rôtisseurs**

AN EVERLASTING EXPERIENCE OF ART

Imagine a unique and personal, once in a lifetime experience. Imagine choosing your favorite wine and walking along the vines with the acclaimed winemaker and nationally acclaimed artist. Then the artist returns to capture the colors of the vista in oils, exclusively for you. And this custom creation is scaled to your liking.

You'll also experience the creation of your painting, through the artist's eyes, via a dedicated creative diary on annrea.com. And look forward to the possibility of seeing your painting featured in Ann Rea's upcoming book series "Colors of Terroir" to be published soon and available on annrea.com.

Bookings are Limited

Call 415-387-2224 for availability

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VISIT ANN'S PRIVATE LIVE/WORK STUDIO

Serious collectors of original works are welcome to schedule an appointment at Ann's private live/work studio **Monday through Friday from 9:00 am-5:00 pm.**

Located in a beautiful national park, The Presidio of San Francisco, directly across from the Pacific, less than one mile from the Golden Gate Bridge. It's on the way to and from the Wine Country, and there's ample parking.

Prior to your appointment, visit annrea.com and email Amy@annrea.com the names and code numbers of the original oil paintings that you are interested in seeing.

Then phone **415-387-2224** to schedule an appointment and to receive directions.

BENEFITS

Can I Monetize my Wine Blog? Yes!

Can I Earn Referral Commissions, Word of Mouth? Yes!

Can I Increase Passive Income from my Website? Yes!

Yes. The Ann Rea Inc. Affiliate Partner Program is a free and easy way to generate revenue without investing in inventory or development time. Offer your readers, clients, or network a way to *bring home a piece of the Wine Country*.

Whether your goal is to maximize earnings, or delight your visitors with relevant and tasteful new offerings, you can refer your site visitors to AnnRea.com. And when they purchase online you can earn up to 10% in referral fees. Or if they purchase by phone or in person, you'll also get paid because we confirm the source of all new business.

MAXIMIZING EARNINGS

How much can we earn in commissions?

If those you refer purchase a \$5 fine art note card you'll receive a whopping .50!

If they purchase an exiting original oil painting that could mean as much as \$960.

Refer qualified contacts to the "Everlasting Experience of Art" on page 2, and you'll receive a 10% finders fee of \$450 to \$3600.

How can we earn commissions?

You can earn referral commissions by:

- ~making word of mouth referrals
- ~listing Ann Rea, Inc. as a resource on your website
- ~directing traffic to annrea.com via an affiliate link on your site
- ~by publishing a story in your newsletter
- ~or blog posts

Choose the approaches that work best for you.

How do we apply?

You're invited to phone Ann Rea, Inc. today at 415-387-2224 to learn more about becoming an Affiliate Partner and to request an application.

EARNING COMMISSIONS

What is the commission percentage?

Subject to the other terms of this Agreement, you will earn 10% of “Qualifying Revenues” (revenues derived by us from customers as a result of sales of Qualifying Products sold during sessions initiated through online referrals generated from Special Links on your site or offline referrals, excluding costs for shipping, handling, taxes separately stated and charged to the customer, service charges, rebates, credit card processing fees, returns and bad debt).

When will we receive payment?

We will pay you referral fees on a monthly basis for Qualifying Products shipped in the applicable month. Approximately 30 days following the end of each calendar month, we will provide you with a report of the sales generated using your affiliate link and the revenue share percentage owed for that period. Provided that the minimum of \$80 monthly commissions is met, Ann Rea Inc. will send you a check for the earned referral fees.

How are the online referrals tracked?

We will provide you with guidelines, graphics, and images to use in linking to AnnRea.com. To permit accurate tracking, reporting, and referral fee accrual, we will provide you with special “tagged” link formats to be used in all links between your site and AnnRea.com. You must ensure that each of the links between your site and AnnRea.com properly utilize such special link formats. We will pay you referral fees for Qualifying Products purchased from AnnRea.com.

For a Product sale to be eligible to earn a referral fee, the customer must click-through a Special Link on your site to AnnRea.com and during a single session, add the Product to his or her shopping cart and purchase the Product.

MEMBERSHIP

Can anyone join the Ann Rea, Inc. Affiliate Partner Program?

No. This program is not for everyone. Partners are selected because their products, service, and message align strategically and or their website meets our graphic design standards.

What are the graphic design standards?

Ann Rea Inc. has carefully crafted marketing materials and messages to provide for an optimal viewing and buying experience. To maintain these standards, we require that ample white space be provided around Ann Rea Inc.'s images, white space that is 50% of the width of the image. You must agree that you will not modify the graphic image or text, or any other of our images, in any way.

“©Ann Rea, All rights reserved.” (What does this mean to you?)

Ann Rea legally owns and reserves all rights to her intellectual property, which is registered with the US Copyright Office. Reproduction of any kind of her paintings or drawings is strictly prohibited by federal and international copyright laws.

(This means it is illegal to print or electronically copy any images on annrea.com. And if you own a print or an original you do NOT own any reproduction rights.)

Federal and international copyright laws strictly prohibit reproduction of any kind without prior written authorization from Ann Rea, this is known as a license.

Those who reproduce Ann Rea's images are guilty of copyright infringement and their membership will be revoked. Violators have been, and they will be, prosecuted to the fullest extent of the law.

GETTING STARTED

What are the Three Easy Steps to Getting Started?

1. Complete the Affiliate Partner Application on the last page and “register” on AnnRea.com.
2. Upon approval, you can start making word of mouth referrals.

You'll also be provided a:

- ~ address and directions to Ann Rea's private live/work studio in The Presidio
- ~ unique affiliate tracking code to be placed on all your marketing links
- ~ copyrighted images and custom copy to optimize your affiliate links
- ~ hard and soft copies of a one page .pdf flyer on the “Everlasting Experience of Art”
- ~ FAQ
- ~ and price list

3. Then you get the word out to qualified prospects. If you refer someone offline remind them to tell us who sent them.

GENERAL TERMS

Termination/Cancellation

This Agreement may be terminated at any time at the discretion of either Ann Rea, Inc. or the Affiliate. This agreement shall automatically terminate if Ann Rea or if the affiliate member dies, becomes insolvent, declares bankruptcy, or moves. In the event of termination, Ann Rea, Inc. agrees to immediately pay the Affiliate all outstanding commissions.

Liability

Neither party shall be liable for incidental or consequential damages, nor for any claims in tort (or for punitive damages), which may arise from any breach of this agreement or any obligation under this agreement.

Modification

This contract may be modified in writing if agreed to by both parties.

Entire Agreement

This is the entire agreement between the parties. It replaces and supersedes any and all oral agreements between the parties, as well as any prior writings. Modifications and amendments to this agreement, including any exhibit or appendix hereto, shall be enforceable only if they are in writing and are signed by authorized representatives of both parties.

Successors and Assignees

This agreement binds and benefits the heirs, successors and assignees of the parties.

Notices

Any notice or communication required or permitted to be given under this agreement shall be sufficiently given when received by certified mail, or sent by facsimile transmission or overnight courier.

Governing Law

This agreement will be governed by the laws of the State of California and the county of San Francisco.

Waiver

If one party waives any term or provision of this agreement at any time, that waiver will only be effective for the specific instance and specific purpose for which the waiver was given. If either party fails to exercise or delays exercising any of its rights or remedies under this agreement, that party retains the right to enforce that term or provision at a later time.



Severability

If a court finds any provision of this agreement invalid or unenforceable, the remainder of this agreement will be interpreted so as best to carry out the parties' intent.

Attachments and Exhibits

The parties agree and acknowledge that all attachments, exhibits and schedules referred to in this agreement are incorporated in this agreement by reference.

No Agency

Nothing contained herein will be construed as creating any agency, partnership, joint venture or other form of joint enterprise between the parties.

Non-Exclusive Agreement

The agreement does not represent an exclusive arrangement for representation of a particular territory.

Attorney Fees and Expenses

The prevailing party shall have the right to collect from the other party its reasonable costs and necessary disbursements and attorney fees incurred in enforcing this Agreement.

Arbitration

Any controversy or claim arising out of or relating to this agreement shall be settled by arbitration in the county of San Francisco, California, in accordance with the rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction. The prevailing party shall have the right to collect from the other party its reasonable costs and attorney's fees incurred in enforcing this agreement.

Signatures *

Each party represents and warrants that on this date they are duly authorized to bind their respective principals by their signatures below.

APPLICATION

To apply for Ann Rea, Inc. Affiliate Partner Program Membership:

1. Read the Ann Rea, Inc. Affiliate Partner Program FAQ above.
2. Complete and sign the application below.
3. Fax this application page to: 415.520.2228 or mail to
Ann Rea, Inc. | 1566E Pershing Drive | San Francisco, CA 94129

Company Name: _____

Company Rep: _____

Title: _____

Preferred Address: _____ ◇ home? ◇ work?

City, State, Zip: _____

eMail Address: _____ Website: _____

Phone: _____ Fax: _____

I have read, I understand, and I agree to the terms and conditions outlined in the Ann Rea, Inc. Affiliate Partner Program FAQ and Agreement above. *

* **Signature (s)** _____ Date: _____

How did you hear about Ann Rea, Inc.?

Type of Business:

◇ blogger/wine writer

◇ tasting room

◇ travel company

◇ winery

◇ Concierge

◇ other _____